

UPW

JOY

CORE COLLECTION

FALL WINTER 2027

ECO

JOY ECO

Joy ECO is a wonderful multi-fibre blend with a soft, blurred surface and a comfortable hand feel. Joy ECO is available in 7gg and 12gg.

JOY ECO

GJ-E401	A2	GJ-E4831	K3	GJ-E5171	J3	GJ-E5218	J1	GJ-E5234	E2	GJ-E5250	D3
GJ-E404	L2	GJ-E4840	A5	GJ-E5175	K1	GJ-E5219	C2	GJ-E5235	E3	GJ-E5251	D6
GJ-E405	L3	GJ-E4841	A6	GJ-E5176	L4	GJ-E5220	D4	GJ-E5237	F2	GJ-E5252	F4
GJ-E406	L6	GJ-E4862	E6	GJ-E5178	E4	GJ-E5221	E1	GJ-E5240	G1	GJ-E5253	F5
GJ-E407	A3	GJ-E4875	J6	GJ-E5185	B4	GJ-E5223	F3	GJ-E5241	G5	GJ-E5254	F6
GJ-E410	B1	GJ-E4905	A4	GJ-E5199	D2	GJ-E5225	F1	GJ-E5242	H6	GJ-E5255	G2
GJ-E411	B2	GJ-E4918	J4	GJ-E5200	D5	GJ-E5227	G4	GJ-E5243	H1	GJ-E5256	G3
GJ-E429	E5	GJ-E5003	C4	GJ-E5204	G6	GJ-E5228	I4	GJ-E5245	I6	GJ-E5257	H3
GJ-E448	J5	GJ-E5005	L1	GJ-E5208	J2	GJ-E5229	H2	GJ-E5246	K6	GJ-E5258	H4
GJ-E460	K5	GJ-E5023	A1	GJ-E5209	B3	GJ-E5231	K2	GJ-E5247	B5	GJ-E5259	H5
GJ-E465	K4	GJ-E5132	B6	GJ-E5216	I1	GJ-E5232	C1	GJ-E5248	C3	GJ-E5260	I2
GJ-E4811	L5	GJ-E5152	D1	GJ-E5217	I3	GJ-E5233	C5	GJ-E5249	C6	GJ-E5261	I5

JOY ECO

1/15Nm & 2/15Nm 4%Cashmere 20%RWS Extrafine Merino Wool
20%Cotton 33%FSC® Viscose 23%Recycled Nylon (GJ-E) 12gg/7gg

StockStore®



Scan QR code to
check price & stock



Features



Certificates



JOY ECO

1/15Nm & 2/15Nm 4%Cashmere 20%RWS Extrafine Merino Wool 20%Cotton
33%FSC® Viscose 23%Recycled Nylon (GJ-E)

	A	B	C	D
1	 Pure White GJ-E5023	 Sable GJ-E410	 Yellow Ground GJ-E5232	 Dinky Pink GJ-E5152
2	 Bianco GJ-E401	 Cappuccino GJ-E411	 Warm Sand GJ-E5219	 Sheer Pink GJ-E5199
3	 Vanilla GJ-E407	 Sleet GJ-E5209	 Chai GJ-E5248	 Duchesse GJ-E5250
4	 Sandpiper GJ-E4905	 Sand Dune GJ-E5185	 Camel GJ-E5003	 Rosae GJ-E5220
5	 Limestone GJ-E4840	 Moccasin GJ-E5247	 Golden Bronze GJ-E5233	 Amaranth GJ-E5200
6	 Pumice GJ-E4841	 Chocolate Wine GJ-E5132	 Sycamore GJ-E5249	 Rose Taupe GJ-E5251

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E

F

G

H

1



Flamboyant
GJ-E5221



Canary
GJ-E5225



Lime Essence
GJ-E5240



Maritime
GJ-E5243

2



Cocomero Red
GJ-E5234



Lolly Pop
GJ-E5237



Chrome Green
GJ-E5255



Napoli
GJ-E5229

3



Red Post
GJ-E5235



Turmeric
GJ-E5223



Parakeet
GJ-E5256



Tourmaline
GJ-E5257

4



Dark Cherry
GJ-E5178



Sundew
GJ-E5252



Bergamot
GJ-E5227



Bright Jade
GJ-E5258

5



Victoria
GJ-E429



Medlar
GJ-E5253



French Green
GJ-E5241



Ivy League
GJ-E5259

6



Vintage
GJ-E4862



Nut Brittle
GJ-E5254



Wild Sage
GJ-E5204



Dark Aventurine
GJ-E5242

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33%FSC® Viscose 23%Recycled Nylon (GJ-E)

	I	J	K	L
1	 Blue Chinois GJ-E5216	 Zaffer Blue GJ-E5218	 Quartz GJ-E5175	 Fulmar GJ-E5005
2	 Arctic Circle GJ-E5260	 Blue Flight GJ-E5208	 French Grey GJ-E5231	 Gunmetal GJ-E404
3	 Air Blue GJ-E5217	 Deep Royal Blue GJ-E5171	 Silver GJ-E4831	 Marcasite GJ-E405
4	 Hussar Blue GJ-E5228	 Starling GJ-E4918	 Mink GJ-E465	 Charcoal GJ-E5176
5	 Hummingbird GJ-E5261	 French Navy GJ-E448	 Loden GJ-E460	 Cinder GJ-E4811
6	 Bridge Blue GJ-E5245	 Yacht GJ-E4875	 Gunsmoke GJ-E5246	 New Jet GJ-E406

Full-Chain Transparent Traceability Service

BEST, launched by UPW in 2023, is a blockchain-powered sustainable traceability service that enables end-to-end tracking of knitwear—from raw materials and yarns to finished garments. Guided by the mission of “Weaving Transparency, Empowering Brands”.

BEST Service empowers brands through 2 flexible pathways:

Standardized Options:
Raw Material Hangtag / NFC AuthenTag™

Customized Solutions:
Dedicated UI interfaces and bespoke hangtag / NFC AuthenTag™

BEST Customized Services

The BEST system transforms transparent supply chain data into brand trust assets through four key touchpoints:



Co-branded Hangtags & Traceability Labels



NFC AuthenTag™



Customized UI Interface



Carbon Footprint Transparency Report

BEST customised UI interface

Care Label Workflow

