

UPW

FALL WINTER 2027

SHEPHERD+
SUPREME+

CORE COLLECTION

SHEPHERD+ | SUPREME+

SHEPHERD AIR+ | SUPREME AIR+

SHEPHERD MARL+ | SUPREME MARL+

SHEPHERD FLECK+ | SHEPHERD CROFT+

SHEPHERD+ SUPREME+

Shepherd+ is one of our most popular yarns, skillfully crafted in top quality RWS wool with a touch of recycled nylon for added softness and performance.

Supreme+ is our premium wool blend. It mixes RWS superfine merino wool fibres with recycled nylon for a very soft handle and a very competitive price.

Shepherd Air+ and **Supreme Air+** are the 3 gauge version of Shepherd+ and Supreme+, keeping all the beautiful qualities of these yarns in a heavier count while delivering a unique lightness with exceptional comfort.

Shepherd Marl+ and **Supreme Marl+** add an exciting touch of colour to this popular collection of yarns. UPW® has designed 12 rich shades that you can already choose from, or you can play around and create your own colour combinations with UPW® Creativity On Demand service.

Shepherd Fleck+ is a richly coloured yarn with the classic authenticity of traditional donegal.

Shepherd Croft+ is created by twisting together two ends of Shepherd Fleck+ in contrasting colours for a more intense tweedy look, incorporating marl and nep.

SHEPHERD+ / SUPREME+

GN/GSN-P325	O6	GN/GSN-P3121	A3	GN/GSN-P3481	G4	GN/GSN-P3860	I3	GN/GSN-P3907	J1	GN/GSN-P3927	O4
GN/GSN-P336	A2	GN/GSN-P3128	K3	GN/GSN-P3484	J5	GN/GSN-P3867	D6	GN/GSN-P3908	J2	GN/GSN-P3928	C1
GN/GSN-P337	N4	GN/GSN-P3157	L1	GN/GSN-P3489	E4	GN/GSN-P3872	D5	GN/GSN-P3909	K1	GN/GSN-P3929	C2
GN/GSN-P340	P6	GN/GSN-P3163	B2	GN/GSN-P3543	O5	GN/GSN-P3876	G5	GN/GSN-P3910	G1	GN/GSN-P3930	C3
GN/GSN-P349	M6	GN/GSN-P3229	A1	GN/GSN-P3568	D3	GN/GSN-P3881	I2	GN/GSN-P3911	F1	GN/GSN-P3931	C4
GN/GSN-P352	M2	GN/GSN-P3262	K5	GN/GSN-P3693	J4	GN/GSN-P3884	K2	GN/GSN-P3912	F5	GN/GSN-P3932	C5
GN/GSN-P362	G6	GN/GSN-P3276	E6	GN/GSN-P3719	L2	GN/GSN-P3893	L3	GN/GSN-P3913	F6	GN/GSN-P3933	C6
GN/GSN-P378	E2	GN/GSN-P3316	N6	GN/GSN-P3726	P3	GN/GSN-P3894	M1	GN/GSN-P3915	G3	GN/GSN-P3934	E1
GN/GSN-P383	E3	GN/GSN-P3317	N2	GN/GSN-P3739	B3	GN/GSN-P3896	N3	GN/GSN-P3916	H1	GN/GSN-P3935	F2
GN/GSN-P3106	K4	GN/GSN-P3335	O1	GN/GSN-P3766	B4	GN/GSN-P3897	B6	GN/GSN-P3917	H5	GN/GSN-P3936	F3
GN/GSN-P3111	K6	GN/GSN-P3338	M5	GN/GSN-P3778	D1	GN/GSN-P3899	D2	GN/GSN-P3918	I4	GN/GSN-P3937	I1
GN/GSN-P3115	L4	GN/GSN-P3341	P2	GN/GSN-P3804	N5	GN/GSN-P3901	D4	GN/GSN-P3921	J3	GN/GSN-P3938	I5
GN/GSN-P3116	L6	GN/GSN-P3363	A5	GN/GSN-P3806	B1	GN/GSN-P3903	F4	GN/GSN-P3923	J6	GN/GSN-P3939	I6
GN/GSN-P3117	P1	GN/GSN-P3432	B5	GN/GSN-P3819	H6	GN/GSN-P3904	G2	GN/GSN-P3924	M4	GN/GSN-P3940	L5
GN/GSN-P3119	P4	GN/GSN-P3476	A4	GN/GSN-P3840	H4	GN/GSN-P3905	H2	GN/GSN-P3925	O2	GN/GSN-P3941	M3
GN/GSN-P3120	P5	GN/GSN-P3477	A6	GN/GSN-P3858	E5	GN/GSN-P3906	H3	GN/GSN-P3926	O3	GN/GSN-P3942	N1

SHEPHERD+

1/14Nm & 2/14Nm 80%RWS Wool 20%Recycled Nylon (GN-P) 12gg/7gg

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Features



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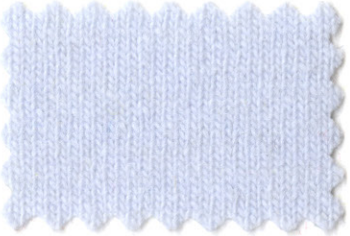
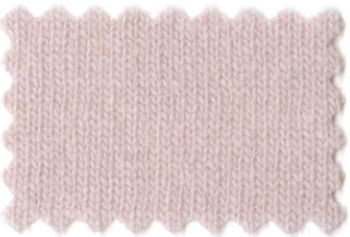


SHEPHERD+

1/14Nm & 2/14Nm
80%RWS Wool
20%Recycled Nylon (GN-P)

SUPREME+

1/14Nm & 2/14Nm
80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-P)

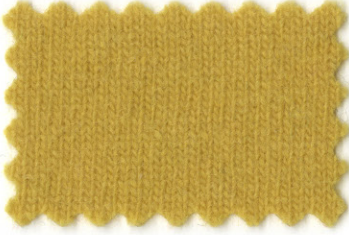
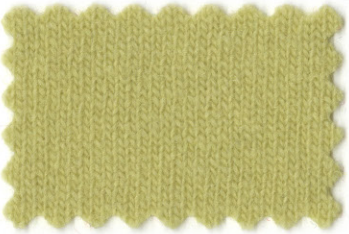
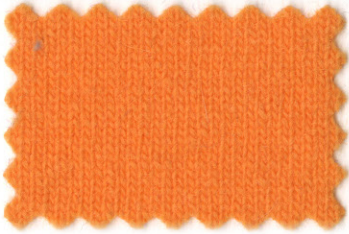
	A	B	C	D
1	 Snowflake GN-P3229 GSN-P3229	 Oatcake GN-P3806 GSN-P3806	 Cloud Race GN-P3928 GSN-P3928	 Shalimar GN-P3778 GSN-P3778
2	 Winter White GN-P336 GSN-P336	 Camel GN-P3163 GSN-P3163	 Slipper Satin GN-P3929 GSN-P3929	 Bizou GN-P3899 GSN-P3899
3	 Natural GN-P3121 GSN-P3121	 Warm Ochre GN-P3739 GSN-P3739	 Warm Taupe GN-P3930 GSN-P3930	 Pink Blush GN-P3568 GSN-P3568
4	 Shearling GN-P3476 GSN-P3476	 Tibetan Tan GN-P3766 GSN-P3766	 Haar GN-P3931 GSN-P3931	 Heliotrope GN-P3901 GSN-P3901
5	 Oyster GN-P3363 GSN-P3363	 Chestnut GN-P3432 GSN-P3432	 Moccasin GN-P3932 GSN-P3932	 Eminence Purple GN-P3872 GSN-P3872
6	 Crofter GN-P3477 GSN-P3477	 Grenache GN-P3897 GSN-P3897	 Sycamore GN-P3933 GSN-P3933	 Nocturne GN-P3867 GSN-P3867

SHEPHERD+

1/14Nm & 2/14Nm
80%RWS Wool
20%Recycled Nylon (GN-P)

SUPREME+

1/14Nm & 2/14Nm
80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-P)

	E	F	G	H
1	 Lambent Orange GN-P3934 GSN-P3934	 Yarrow Gold GN-P3911 GSN-P3911	 Aura Gold GN-P3910 GSN-P3910	 Lime Essence GN-P3916 GSN-P3916
2	 Scarlet GN-P378 GSN-P378	 Ambrosial GN-P3935 GSN-P3935	 Ambergris GN-P3904 GSN-P3904	 Biogreen GN-P3905 GSN-P3905
3	 Crimson GN-P383 GSN-P383	 Sundew GN-P3936 GSN-P3936	 Meadow Gold GN-P3915 GSN-P3915	 Bergamot GN-P3906 GSN-P3906
4	 Cherry Jam GN-P3489 GSN-P3489	 Dutch Orange GN-P3903 GSN-P3903	 Lowland GN-P3481 GSN-P3481	 Everglades GN-P3840 GSN-P3840
5	 Dark Cherry GN-P3858 GSN-P3858	 Koi GN-P3912 GSN-P3912	 Olive Oil GN-P3876 GSN-P3876	 French Green GN-P3917 GSN-P3917
6	 Pinotage GN-P3276 GSN-P3276	 Dried Spices GN-P3913 GSN-P3913	 Thyme GN-P362 GSN-P362	 Dark Cedar GN-P3819 GSN-P3819

SHEPHERD+

1/14Nm & 2/14Nm
80%RWS Wool
20%Recycled Nylon (GN-P)

SUPREME+

1/14Nm & 2/14Nm
80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-P)

	I	J	K	L
1				
	Nebula GN-P3937 GSN-P3937	Hussar Blue GN-P3907 GSN-P3907	Electric Storm GN-P3909 GSN-P3909	Harebell GN-P3157 GSN-P3157
2				
	Seashore GN-P3881 GSN-P3881	Penumbra GN-P3908 GSN-P3908	Paradisico GN-P3884 GSN-P3884	Seaside GN-P3719 GSN-P3719
3				
	Blue Mist GN-P3860 GSN-P3860	Bridge Blue GN-P3921 GSN-P3921	Regal GN-P3128 GSN-P3128	Zaffer Blue GN-P3893 GSN-P3893
4				
	Maritime GN-P3918 GSN-P3918	Teal GN-P3693 GSN-P3693	Marine GN-P3106 GSN-P3106	Denim GN-P3115 GSN-P3115
5				
	Tourmaline GN-P3938 GSN-P3938	Pine Forest GN-P3484 GSN-P3484	Bright Navy GN-P3262 GSN-P3262	Baltic Depths GN-P3940 GSN-P3940
6				
	Hummingbird GN-P3939 GSN-P3939	Ink Heart Blue GN-P3923 GSN-P3923	Navy GN-P3111 GSN-P3111	Indigo GN-P3116 GSN-P3116

SHEPHERD+

1/14Nm & 2/14Nm
80%RWS Wool
20%Recycled Nylon (GN-P)

SUPREME+

1/14Nm & 2/14Nm
80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-P)

	M	N	O	P
1	 Sleet GN-P3894 GSN-P3894	 Silversalt GN-P3942 GSN-P3942	 Cocoa GN-P3335 GSN-P3335	 Mid Grey GN-P3117 GSN-P3117
2	 Pigeon GN-P352 GSN-P352	 Moonlight GN-P3317 GSN-P3317	 Raisin Wine GN-P3925 GSN-P3925	 Sky Grey GN-P3341 GSN-P3341
3	 Laurelin GN-P3941 GSN-P3941	 Pebble Grey GN-P3896 GSN-P3896	 Purple Velvet GN-P3926 GSN-P3926	 Leaden Sky GN-P3726 GSN-P3726
4	 Wattle Green GN-P3924 GSN-P3924	 Mist GN-P337 GSN-P337	 Gunsmoke GN-P3927 GSN-P3927	 Graphite GN-P3119 GSN-P3119
5	 Praline GN-P3338 GSN-P3338	 Wood Ash GN-P3804 GSN-P3804	 Woodrush GN-P3543 GSN-P3543	 Charcoal GN-P3120 GSN-P3120
6	 Coffee GN-P349 GSN-P349	 Squirrel GN-P3316 GSN-P3316	 Loden GN-P325 GSN-P325	 Black GN-P340 GSN-P340

SUPREME+

1/14Nm & 2/14Nm 80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-P) 12gg/7gg

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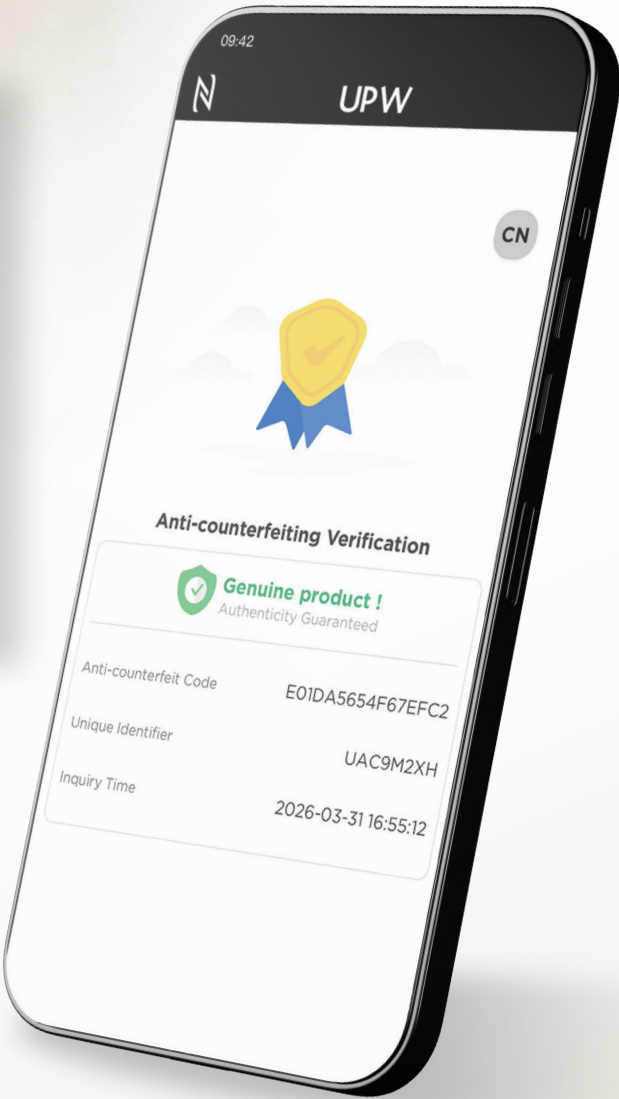


BEST TRACEABILITY SERVICE SUPPORT

Full-Chain Transparent Traceability Service

AuthenTag™ NFC Product Authentication & Intelligent Verification

AuthenTag™ NFC integrates encrypted traceability technology to strengthen brand credibility. It enables precise channel management, enhances consumer engagement, and provides intelligent data support. The system offers a customizable user interface, including modules for anti-counterfeiting authentication, material traceability, and brand storytelling, creating a unique digital touchpoint for consumers.



The technology also delivers advanced anti-counterfeiting protection: each garment is assigned a unique dynamic code. By tapping the NFC tag, users can access a dedicated traceability page to verify authenticity. The code is visible only to the authorized user and cannot be forwarded, effectively preventing counterfeiting and enabling a secure “one garment, one code” closed-loop verification system — strengthening brand value and competitive differentiation.

SHEPHERD AIR+

1/2.6Nm 80%RWS Wool 20%Recycled Nylon (GNA-P) 3gg
(Quality also available in SUPREME AIR⁺) (GSNA-P) 3gg

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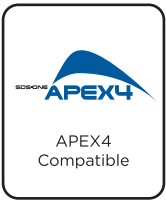
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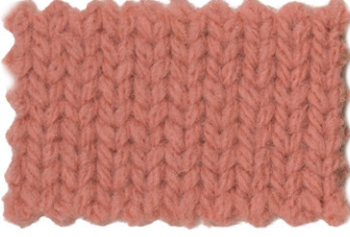
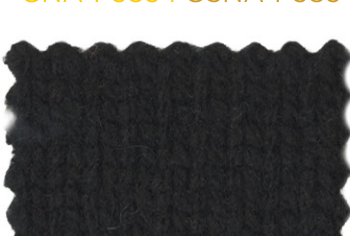


SHEPHERD AIR⁺

1/2.6Nm 80%RWS Wool
20%Recycled Nylon (GNA-P)

SUPREME AIR⁺

1/2.6Nm 80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSNA-P)

	A	B	C	D
1	 Winter White GNA-P336 GSNA-P336	 Ambrosial GNA-P3935 GSNA-P3935	 Aura Gold GNA-P3910 GSNA-P3910	 Silversalt GNA-P3942 GSNA-P3942
2	 Oyster GNA-P3363 GSNA-P3363	 Bizou GNA-P3899 GSNA-P3899	 Sundew GNA-P3936 GSNA-P3936	 Maritime GNA-P3918 GSNA-P3918
3	 Mist GNA-P337 GSNA-P337	 Warm Ochre GNA-P3739 GSNA-P3739	 Nebula GNA-P3937 GSNA-P3937	 Hussar Blue GNA-P3907 GSNA-P3907
4	 Wood Ash GNA-P3804 GSNA-P3804	 Lambent Orange GNA-P3934 GSNA-P3934	 Bergamot GNA-P3906 GSNA-P3906	 Penumbra GNA-P3908 GSNA-P3908
5	 Squirrel GNA-P3316 GSNA-P3316	 Crimson GNA-P383 GSNA-P383	 Everglades GNA-P3840 GSNA-P3840	 Bridge Blue GNA-P3921 GSNA-P3921
6	 Cocoa GNA-P3335 GSNA-P3335	 Black GNA-P340 GSNA-P340	 Ink Heart Blue GNA-P3923 GSNA-P3923	 Navy GNA-P3111 GSNA-P3111

SHEPHERD MARL⁺

2/14Nm 80%RWS Wool 20%Recycled Nylon (GN-PM) 7gg
(Quality also available in SUPREME MARL⁺) (GSN-PM) 7gg

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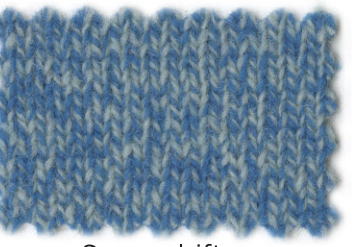


SHEPHERD MARL⁺

2/14Nm 80%RWS Wool
20%Recycled Nylon (GN-PM)

SUPREME MARL⁺

2/14Nm 80%RWS Extrafine Merino Wool
20%Recycled Nylon (GSN-PM)

	A	B	C	D
1				
	Snowdonia GN-PM3780 GSN-PM3780	Flowland GN-PM3001 GSN-PM3001	Speckle Face GN-PM3769 GSN-PM3769	Arbusto GN-PM3911 GSN-PM3911
2				
	Lincoln GN-PM3781 GSN-PM3781	Mauri GN-PM3002 GSN-PM3002	Dartmoor GN-PM3770 GSN-PM3770	Night Star GN-PM3912 GSN-PM3912
3				
	Southdown GN-PM3768 GSN-PM3768	Jacob GN-PM3782 GSN-PM3782	High Fell GN-PM3779 GSN-PM3779	Spoondrift GN-PM3003 GSN-PM3003

SHEPHERD FLECK+

1/7Nm 80%RWS Wool 20%Recycled Nylon (GNF-P) 7gg

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A

B

C

1



Vapour Fleck
GNF-P1067



Paradiso
GNF-P1001



Stoneyford
GNF-P1004

2



Roundstone
GNF-P1003



Marina
GNF-P1054



Clare
GNF-P1002

SHEPHERD FLECK⁺

1/7Nm 80%RWS Wool 20%Recycled Nylon (GNF-P)

D

E

F

1



Roscommon
GNF-P1039



County Cork
GNF-P1038



Dingle
GNF-P1005

2



Bodmin
GNF-P1071



Flaxen Gold
GNF-P1065



Ashdown
GNF-P1074

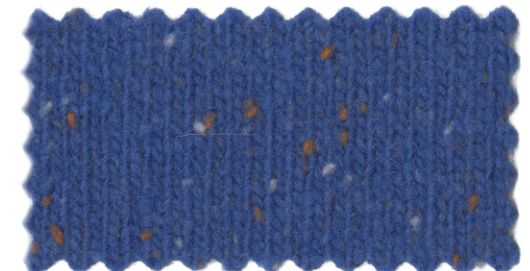
3



Vesuvius
GNF-P1015



Rannoch
GNF-P1073



Skyfleck
GNF-P1063

4



Barrow
GNF-P1011



Killarney
GNF-P1016



Waterville
GNF-P1012

5



Night Finch
GNF-P1053



Blue Grass Mix
GNF-P1070



Marco
GNF-P1056

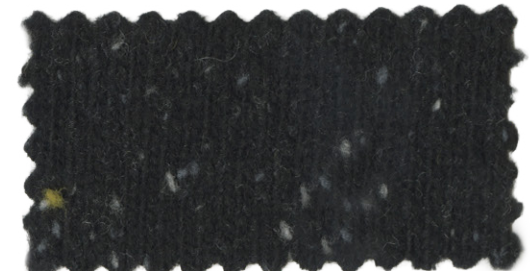
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Walnut Tweed
GNF-P1072



Ardara
GNF-P1045



Torr
GNF-P1028

SHEPHERD CROFT+

2/7Nm 80%RWS Wool 20%Recycled Nylon (GNFT-P) 3gg

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SHEPHERD CROFT⁺

2/7Nm 80%RWS Wool 20%Recycled Nylon (GNFT-P)

A

B

C

1



Frosted Patch
GNFT-P1113



Karst
GNFT-P1119



Granite Sett
GNFT-P1115

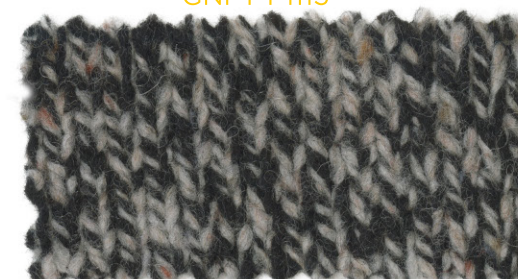
2



Sunbleached
GNFT-P1034



Slate Roof
GNFT-P1005

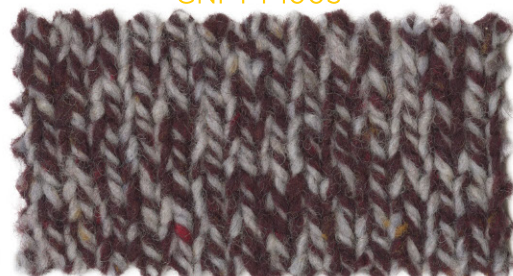


Shingle Bank
GNFT-P1109

3



Winter Mist
GNFT-P1043



Charred Wood
GNFT-P1042



Morion
GNFT-P1120

4



Blue Fog
GNFT-P1108



Spinning Wheel
GNFT-P1036

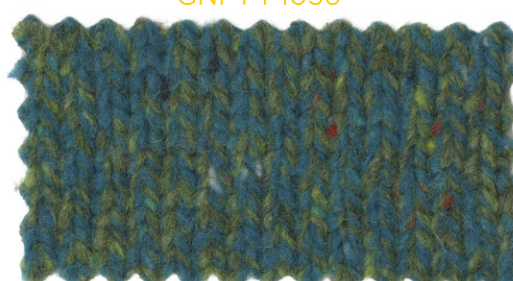


Babylon
GNFT-P1105

5



Sheep Pen
GNFT-P1035

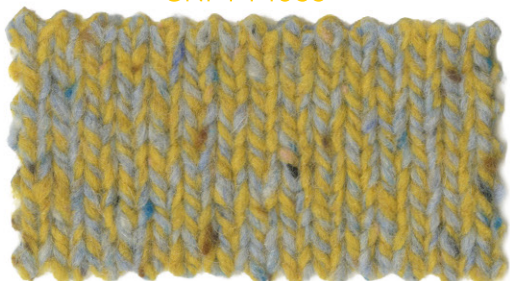


Pinemoss
GNFT-P1122



Candy Cane
GNFT-P1049

6



Limstan
GNFT-P1118



Forager
GNFT-P1039



Rose Agate
GNFT-P1121