



UPW

FALL WINTER 2027

DESIRE ECO

LUXURY COLLECTION

DESIRE ECO

Desire ECO is spun from a combination of luxurious and sustainable cashmere fibres with RWS extrafine merino wool. With its inviting texture and vibrant colour palette, Desire ECO is the perfect choice for creating timeless, high-quality knitwear.

DESIRE ECO

UB-E6007	A3	UB-E6152	A6	UB-E6298	K2	UB-E6331	D3	UB-E6346	J2	UB-E6358	D6
UB-E6015	L3	UB-E6168	G5	UB-E6299	E1	UB-E6332	C4	UB-E6347	C3	UB-E6359	E3
UB-E6017	L5	UB-E6169	L2	UB-E6300	G2	UB-E6333	C5	UB-E6348	C6	UB-E6360	E5
UB-E6018	L6	UB-E6184	B2	UB-E6311	H2	UB-E6335	J3	UB-E6349	J4	UB-E6361	F2
UB-E6023	I6	UB-E6197	A4	UB-E6317	B1	UB-E6336	I1	UB-E6350	I5	UB-E6362	G1
UB-E6066	F6	UB-E6221	B5	UB-E6318	A5	UB-E6338	H5	UB-E6351	J6	UB-E6363	G3
UB-E6085	A2	UB-E6260	K4	UB-E6319	K1	UB-E6339	F4	UB-E6352	H1	UB-E6364	G6
UB-E6130	L1	UB-E6269	E6	UB-E6320	F3	UB-E6340	F5	UB-E6353	H4	UB-E6365	H3
UB-E6133	K6	UB-E6275	F1	UB-E6321	G4	UB-E6341	E2	UB-E6354	B6	UB-E6366	H6
UB-E6145	B4	UB-E6285	K3	UB-E6328	K5	UB-E6342	J1	UB-E6355	C2	UB-E6367	I2
UB-E6150	A1	UB-E6290	B3	UB-E6329	D5	UB-E6343	C1	UB-E6356	D1	UB-E6368	I4
UB-E6151	L4	UB-E6294	I3	UB-E6330	E4	UB-E6344	D2	UB-E6357	D4	UB-E6369	J5

DESIRE ECO

2/26Nm 10%Cashmere 90%RWS Extrafine Merino Wool
(Machine Washable) (UB-E) 12gg

StockStore®



Scan QR code to
check price & stock



Features



Genuine Stock
Support®



Machine
Washable



UPW
Hangtags



APEX4
Compatible



WHOLEGARMENT®



BEST Traceability
Service Support

Certificates



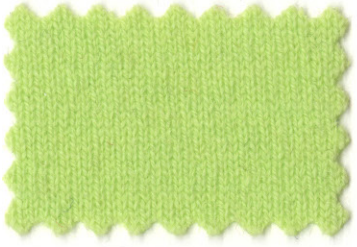
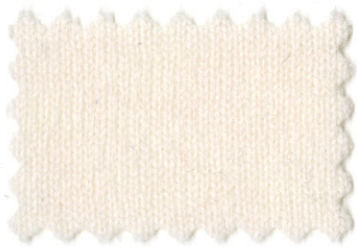
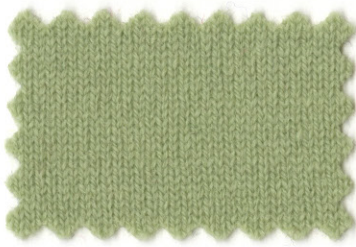
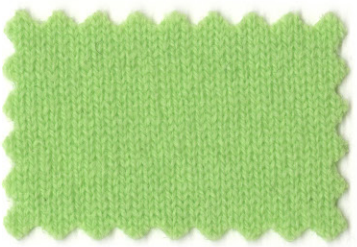
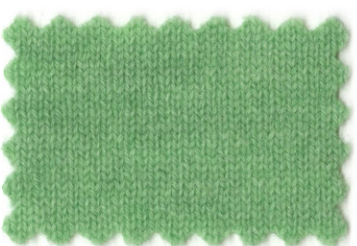
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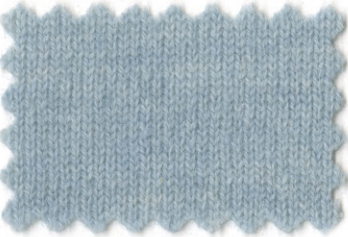
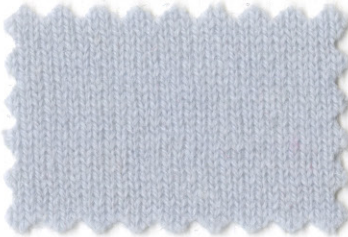
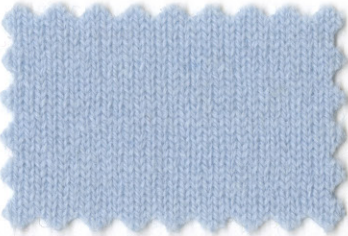
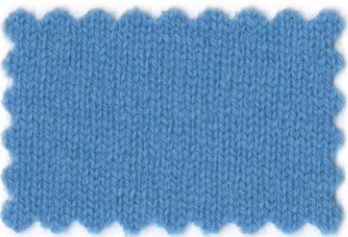
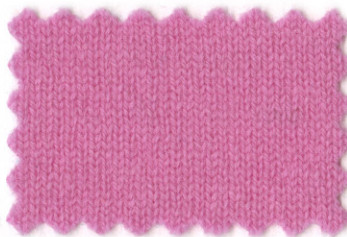
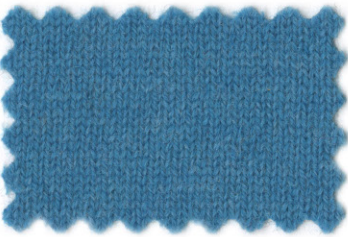
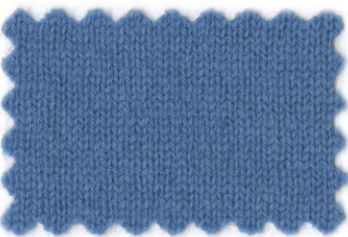
DESIRE ECO

2/26Nm 10%Cashmere 90%RWS Extrafine Merino Wool (Machine Washable) (UB-E)

	A	B	C	D
1				
	Mont Blanc UB-E6150	Buff Biscuit UB-E6317	Meadow Gold UB-E6343	Zing Green UB-E6356
2				
	Warm White UB-E6085	Camel UB-E6184	Honeydew Green UB-E6355	Lime Essence UB-E6344
3				
	Chalet UB-E6007	Sand Dune UB-E6290	Wattle Green UB-E6347	Biogreen UB-E6331
4				
	Gosling UB-E6197	Sandalwood UB-E6145	Mossy Glade UB-E6332	Parakeet UB-E6357
5				
	Sleet UB-E6318	Wood Grain UB-E6221	Musc UB-E6333	Bergamot UB-E6329
6				
	Dark Mink UB-E6152	Sycamore UB-E6354	Stable Green UB-E6348	Ivy League UB-E6358

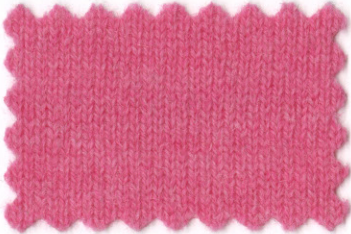
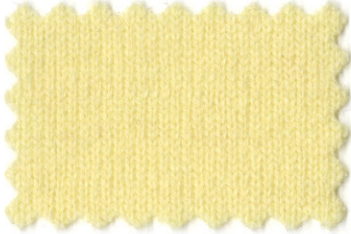
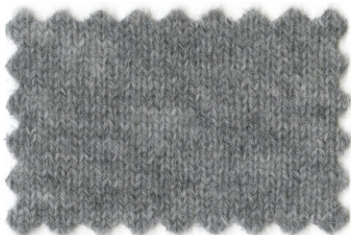
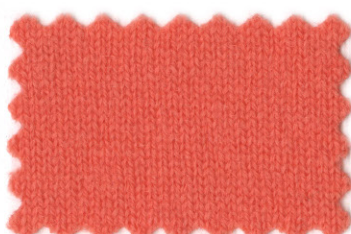
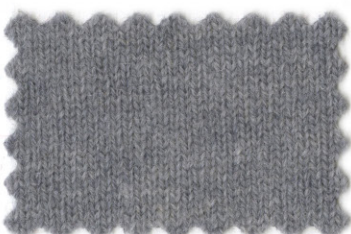
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	E	F	G	H
1	 Seashore UB-E6299	 Clear Sky UB-E6275	 Olympus Blue UB-E6362	 Pearly Pink UB-E6352
2	 Maritime UB-E6341	 Arctic Circle UB-E6361	 Maroque Blue UB-E6300	 Fondant Sweet UB-E6311
3	 Azurine Blue UB-E6359	 Zaffer Blue UB-E6320	 Arbor Blue UB-E6363	 Duchesse UB-E6365
4	 Bahia Blue UB-E6330	 Blue Steel UB-E6339	 Azimuth UB-E6321	 Lavender Ice UB-E6353
5	 Hummingbird UB-E6360	 Bridge Blue UB-E6340	 Admiralty UB-E6168	 Violet Chalk UB-E6338
6	 Cedar Forest UB-E6269	 Savile Row UB-E6066	 Baltic Depths UB-E6364	 Tyrian Purple UB-E6366

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	I	J	K	L
1	 Rosae UB-E6336	 Anise UB-E6342	 Inox UB-E6319	 Platinum UB-E6130
2	 Lambent Orange UB-E6367	 Aura Gold UB-E6346	 Canvas Grey UB-E6298	 Dovecot UB-E6169
3	 Lava Red UB-E6294	 Myrrh UB-E6335	 Argille Grey UB-E6285	 Grey Flannel UB-E6015
4	 Laquer UB-E6368	 Lolly Pop UB-E6349	 Moonstone UB-E6260	 Penthouse UB-E6151
5	 Red Post UB-E6350	 Terra Rose UB-E6369	 Forest Wood UB-E6328	 City Grey UB-E6017
6	 Mulberry UB-E6023	 Dark Henna UB-E6351	 Country Estate UB-E6133	 Black Patent UB-E6018



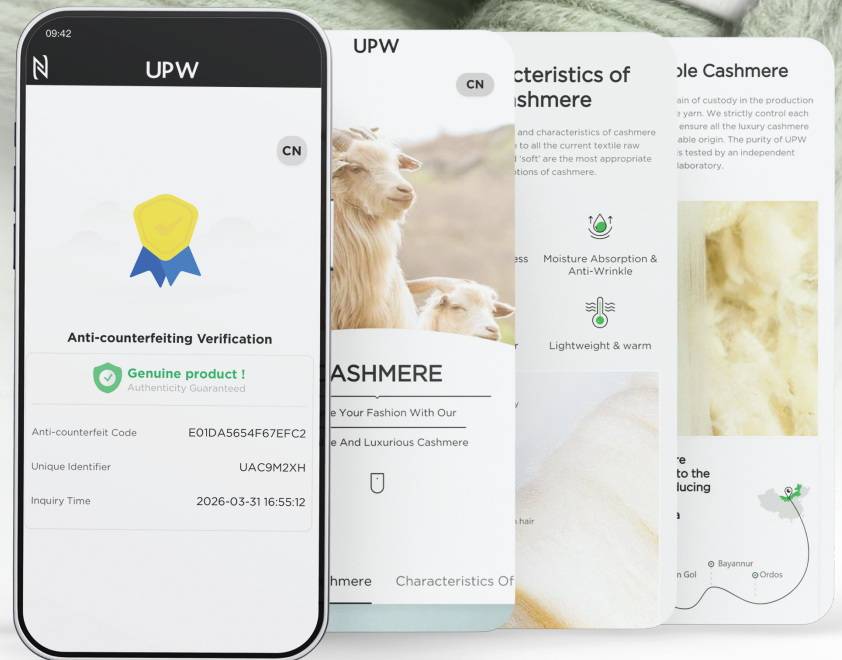
BEST TRACEABILITY SERVICE SUPPORT

Full-Chain Transparent Traceability Service

AuthenTag™ NFC

Product Authentication & Intelligent Verification

AuthenTag™ NFC integrates encrypted traceability technology to reinforce brand integrity. It enables precise channel management, enriches consumer interaction, and supports data-driven strategies through intelligent insights. The system offers customizable UI interfaces that enhance brand visibility and create a distinctive digital touchpoint—driving long-term brand value and competitive differentiation.



The hangtag system has undergone a synchronized upgrade. Authen Tag™ Matching: Six upgraded hangtags, each with its own exclusive text and color scheme, each clearly marked with material identifiers such as "Organic Cotton," "Linen," "Cashmere," "Yak," and "Wool." This design not only strengthens material traceability and visual brand recognition but also, through deliberate detailing, highlights the brand's professional dedication to customization and sustainable sourcing.