

UPW

S E R E I N

FOCUS COLLECTION

FALL WINTER 2027

EIRA ECO | EIRA+

FLINT ECO | FLINT+ | MYLO ECO

BRUMA ECO | BERG ECO | BERG+

ASHWOOD ECO | ASHWOOD+ | HUDDLE+

SEREIN

This winter yarn collection evokes a quiet, almost dreamlike softness—like a gentle rain falling from a clear sky. Crafted from delicate blends of alpaca and mohair, these yarns carry a light, airy halo that softens colour and diffuses light, creating a sense of warmth that feels both intimate and enveloping.

There is a calm presence to these materials, a subtle depth that reveals itself slowly, inviting a more tactile and sensory approach to design. Each yarn holds a delicate balance between structure and softness, offering a refined yet comforting touch for the season.

This season, we introduce **Eira ECO**, **Flint ECO** and **Mylo ECO** to the collection, further enriching this story of quiet luxury and understated beauty.

Named after the Old Norse word for snow, **Eira ECO** reflects a sense of quiet purity and softness. Its fine blend of mohair and extrafine merino wool, balanced with recycled nylon, creates a delicate halo with a light, airy touch—ideal for softly enveloping knits, brushed surfaces, and elevated winter essentials that feel both warm and weightless. This yarn is also available in the ‘**Plus**’ version with RMS mohair for a more sustainable option. Minimum order quantities apply.

Flint ECO takes its name from the raw, mineral strength of stone—subtle, grounded, and enduring. Spun from a rich blend of alpaca and wool, it offers a denser, more structured hand while retaining a natural softness. Perfect for more defined silhouettes, textured knits, and pieces that require both resilience and understated depth. This yarn is also available in the ‘**Plus**’ version with RAS alpaca for a more sustainable option. Minimum order quantities apply.

Mylo ECO brings together natural wool and advanced protein fibre in a seamless, balanced blend. Soft yet structured, it offers a refined surface with a quiet, contemporary feel.

Bruma ECO is spun from a mix top quality alpaca, RWS wool and recycled nylon, creating an interesting handle with very spongy and soft qualities. Bruma ECO is a 7 gauge yarn, but thanks to its composition and construction it is ideal for creating very warm and light knitwear pieces.

Warm and dry like the wind where this yarn takes its name from, **Berg ECO** combines all the softness of alpaca with the comfort of RWS extrafine merino wool. Berg ECO is ideal for chunky items of knitwear with a lofty and airy aspect. This yarn is also available in the ‘**Plus**’ version with RAS alpaca for a more sustainable option. Minimum order quantities apply.

Ashwood ECO is a chunky yarn with a soft handle and a blurred surface. The luscious fuzziness of mohair is mixed with our top quality RWS wool for a lightweight bulk that feels luxurious to the touch. Its top-dyed blended hair gives the yarn a tonal depth of colour for a very delicate and sophisticated tweedy look. Ashwood ECO is also available in the ‘**Plus**’ version with RMS mohair for a more sustainable option. Minimum order quantities apply.

Huddle⁺ is a beautiful 3 gauge RWS extrafine merino wool yarn, loosely spun and with a lightly felted appearance. Huddle⁺’s hazy surface and delicately compact handle is ideal for key knitwear pieces with a hand made aesthetic.

EIRA ECO

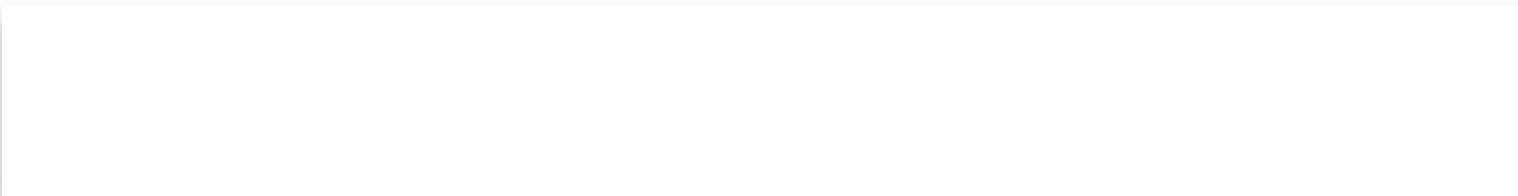
1/5Nm 27%Mohair 15%RWS Extrafine Merino Wool 58%Recycled Nylon (EA-E) 5gg

EIRA+: 1/5Nm 27%RMS Mohair 15%RWS Extrafine Merino Wool
58%Recycled Nylon (EA-P) 5gg

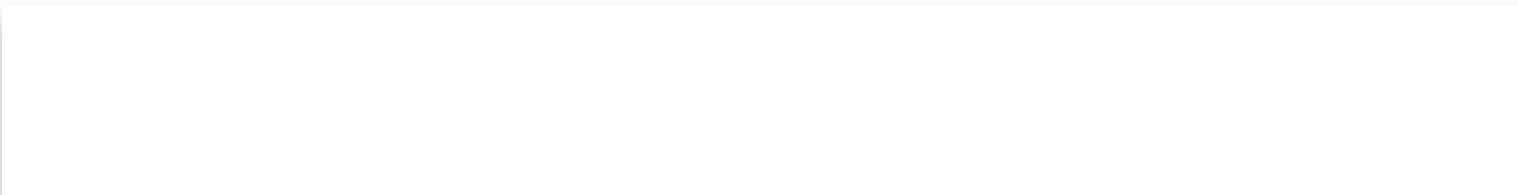
StockStore®



Scan QR code to
check price & stock



Swatch Colour: EA-E604 Natural



Swatch Colour: EA-E604 Natural (FW27-702)

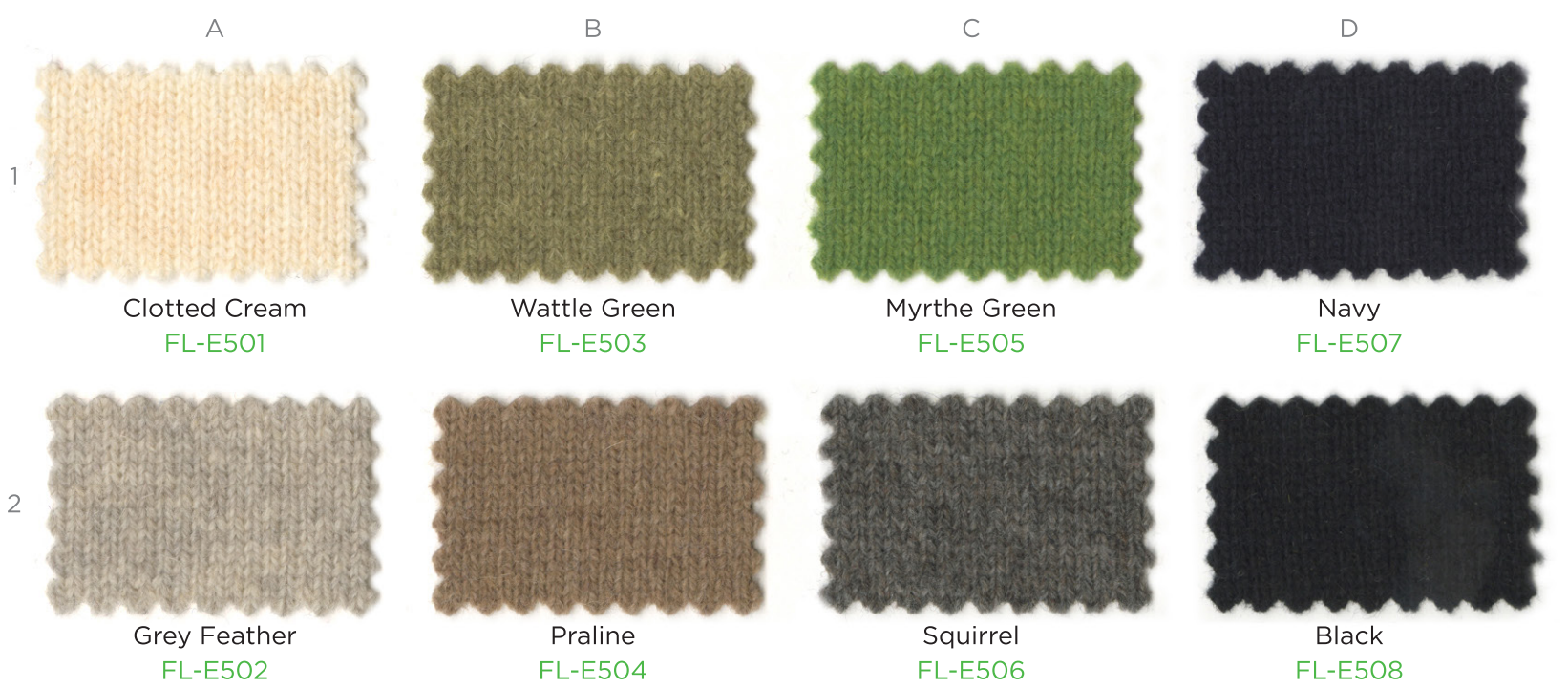
EIRA ECO

1/5Nm 27%Mohair 15%RWS Extrafine Merino Wool
58%Recycled Nylon (EA-E)



FLINT ECO

2/15Nm 10%Alpaca 90%RWS Superfine Merino Wool (FL-E)



FLINT ECO

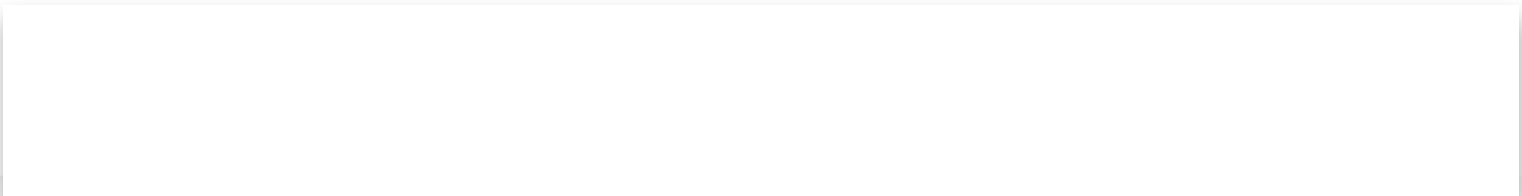
2/15Nm 10%Alpaca 90%RWS Superfine Merino Wool (FL-E) 7gg

FLINT⁺: 2/15Nm 10%RAS Alpaca 90%RWS Superfine Merino Wool (FL-P) 7gg

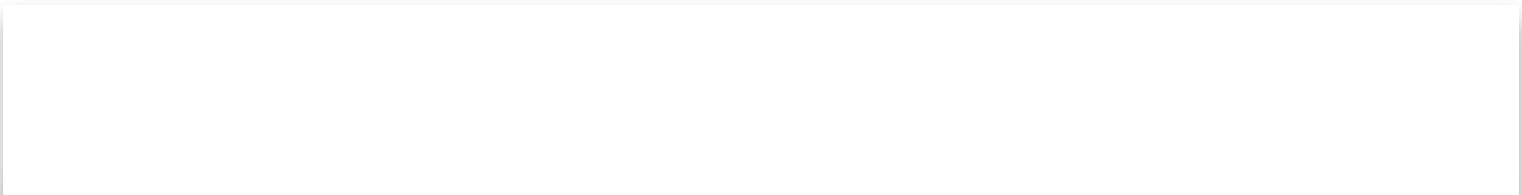
StockStore®



Scan QR code to
check price & stock



Swatch Colour: FL-E506 Squirrel



Swatch Colour: FL-E506 Squirrel (FW27-703)

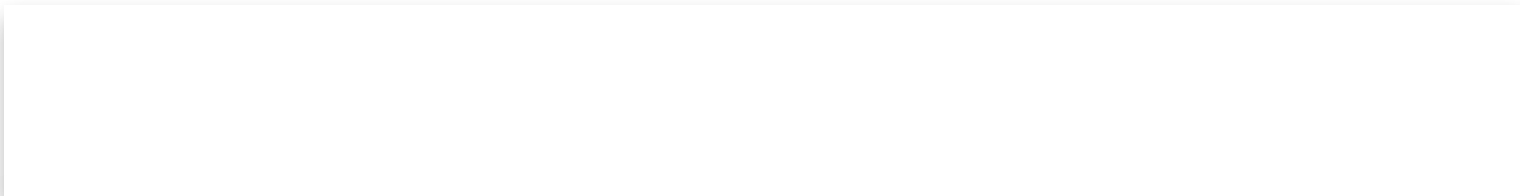
MYLO ECO

2/15Nm 10%Protein(Brewed Protein™) 90%RWS Superfine Merino Wool
(MY-E) 7gg

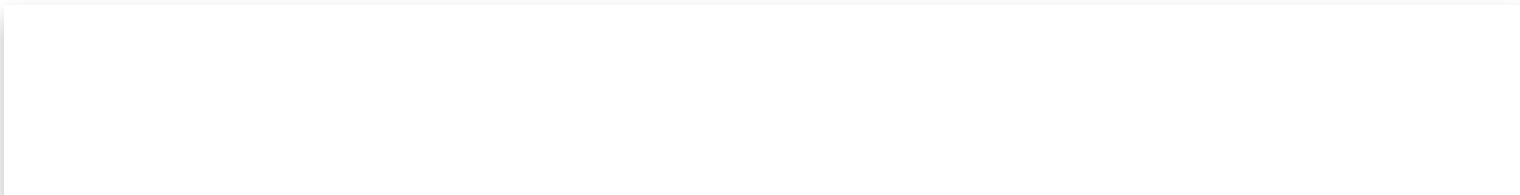
StockStore®



Scan QR code to
check price & stock



Swatch Colour: MY-E503 Camel Melange



Swatch Colour: MY-E503 Camel Melange (FW27-711)

MYLO ECO

2/15Nm 10%Protein(Brewed Protein™) 90%RWS Superfine Merino Wool (MY-E)



Spiber

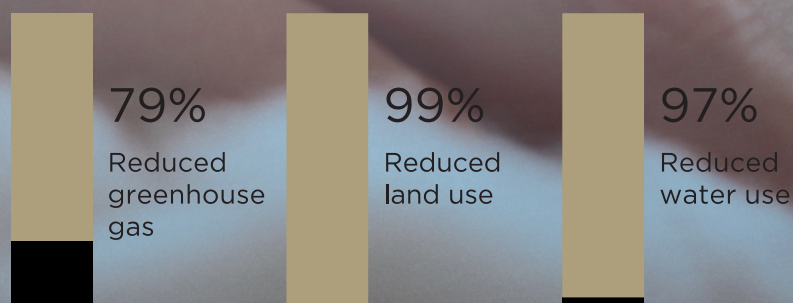
Brewed Protein™ fiber

Developed by Japanese biotechnology company Spiber Inc., Brewed Protein™ fiber is an innovative protein material made using Spiber's proprietary fermentation technology. Due to its plant-based ingredients and resource-efficient production process, Brewed Protein™ fiber has the potential to significantly reduce environmental and animal welfare impacts while offering a smooth soft and entirely new sensory experience.

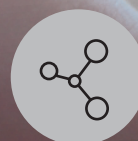
Life Cycle Assessment

Brewed Protein™ fiber and Cashmere

Future projection*



*Based on our Life Cycle Assessment (LCA) comparing the environmental footprint of Brewed Protein™ fiber and Mongolian cashmere fiber. (future projections)



Protein

Molecularly engineered for premium textiles.



Plant-based

Using sugarcane as the primary ingredient for fermentation.



Circular

Recyclable into nutrients for new Brewed Protein™ materials.

BRUMA ECO

1/8Nm 28%Alpaca 25%RWS Wool 47%Recycled Nylon (BM-E) 7gg

StockStore®



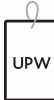
Scan QR code to
check price & stock



Features



Genuine Stock
Support®



UPW
Hangtags



APEX4
Compatible



BEST Traceability
Service Support

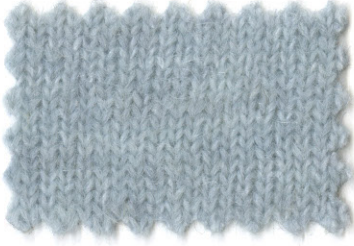
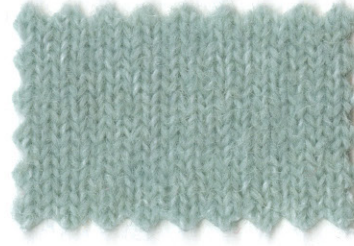
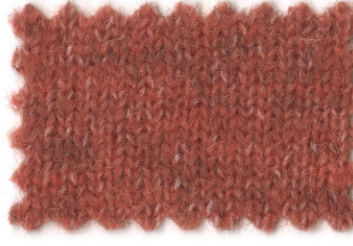
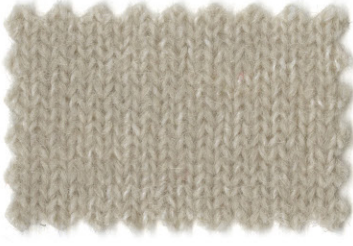
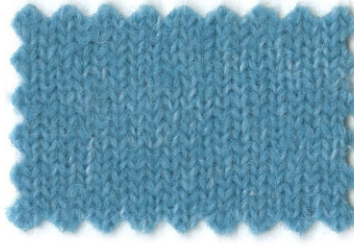
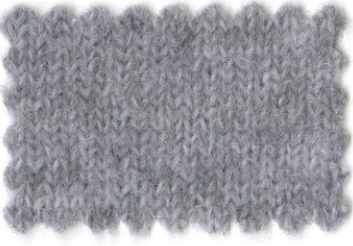
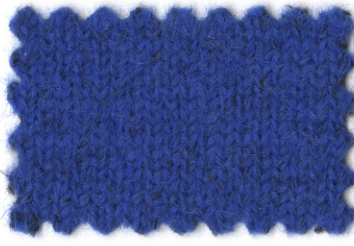
Certificates



Traces of brown alpaca hair may be present in the lighter shades

BRUMA ECO

1/8Nm 28%Alpaca 25%RWS Wool 47%Recycled Nylon (BM-E)

	A	B	C	D
1	 Buttermilk BM-E5026	 Snowbird BM-E5004	 Tamarind BM-E5041	 Blush Ivory BM-E5001
2	 Morning Mist BM-E5013	 Nebula BM-E5039	 Medlar BM-E5042	 Light Camel BM-E5002
3	 Pebble Grey BM-E5014	 Tourmaline BM-E5040	 Cherry Glaze BM-E5011	 Praline BM-E5028
4	 Ashen BM-E5003	 Monarch Blue BM-E5006	 Loganberry BM-E5020	 Laurelin BM-E5044
5	 Zinc BM-E5015	 Bluestone BM-E5033	 Purple Velvet BM-E5038	 Squirrel BM-E5017
6	 Black BM-E5007	 Navy BM-E5025	 Valerian BM-E5043	 Coffee BM-E5018

BERG ECO

1/3Nm 20%Alpaca 50%RWS Extrafine Merino Wool
30%Recycled Nylon (BE-E) 3gg

BERG+

1/3Nm 20%RAS Alpaca 50%RWS Extrafine Merino Wool
30%Recycled Nylon (BE-P) 3gg

StockStore®



Scan QR code to
check price & stock



Features



Genuine Stock
Support®
BERG ECO



UPW
Hangtags



APEX4
Compatible



BEST Traceability
Service Support

Certificates



BERG+



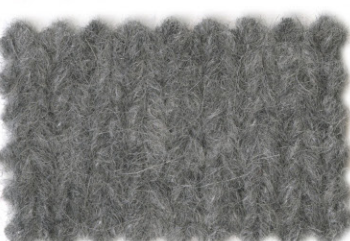
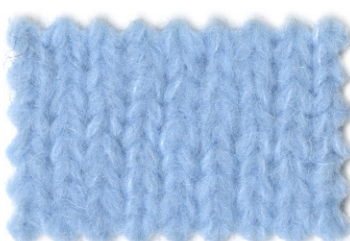




BERG+ is NOT availabe for stock service
Traces of brown alpaca hair may be present in the lighter shades

BERG ECO

1/3Nm 20%Alpaca 50%RWS Extrafine Merino Wool 30%Recycled Nylon (BE-E)

	A	B	C	D
1	 Clotted Cream BE-E7136	 Green Stone BE-E7130	 Sunlight BE-E7115	 Sugar Plum BE-E7103
2	 Vapour BE-E7101	 Fresco Green BE-E7142	 Tawny Gold BE-E7144	 Duchesse BE-E7145
3	 Morning Mist BE-E7113	 Chrome Green BE-E7143	 Camel BE-E7105	 Bright Flame BE-E7116
4	 Mid Grey BE-E7109	 Nordic Sky BE-E7138	 Linen BE-E7121	 Tamarind BE-E7146
5	 Wall Street BE-E7107	 Monarch Blue BE-E7139	 Oatmeal BE-E7122	 Chili Jam BE-E7126
6	 Black BE-E7114	 Navy BE-E7132	 Squirrel BE-E7112	 Valerian BE-E7147

ASHWOOD ECO

1/3Nm 25%Mohair 25%RWS Wool 50%Recycled Nylon (AW-E) 3gg

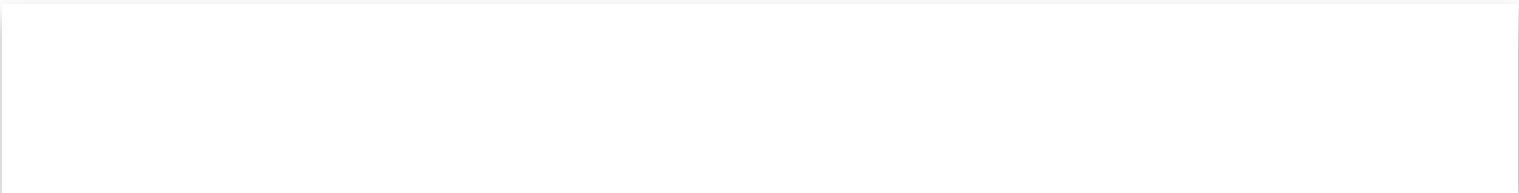
ASHWOOD+

1/3Nm 25%RMS Mohair 25%RWS Wool 50%Recycled Nylon (AW-P) 3gg

StockStore®



Scan QR code to
check price & stock

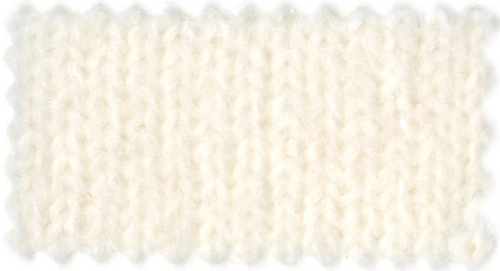


A

B

C

1



Polar Bear
AW-E444



Silver Birch
AW-E401



Misty Oak
AW-E426

2



Aspen
AW-E403



Sheepskin
AW-E463



Ashes
AW-E406

ASHWOOD ECO

1/3Nm 25%Mohair 25%RWS Wool 50%Recycled Nylon (AW-E)

D

E

F

1



Jun
AW-E479



Stormy Cliff
AW-E481



Frosty Blue
AW-E429

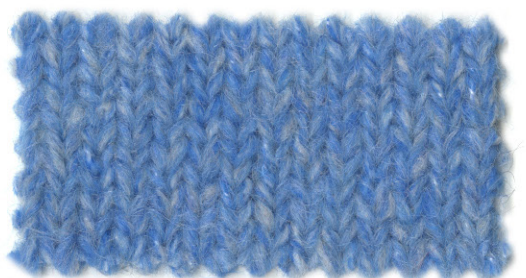
2



Blossom
AW-E407



Chinoise
AW-E475



April Sky
AW-E478

3



Golden Grove
AW-E448



Glacial Algae
AW-E485



Moon Shadow
AW-E434

4



Warm Pine
AW-E414



Mineral Tide
AW-E486



Oxidised Iris
AW-E489

5



Burnt Earth
AW-E480



Cathedral Moss
AW-E487



Monastic Plum
AW-E490

6



Redwood
AW-E415



Understory
AW-E488



Granito
AW-E484

HUDDLE+

1/3.5Nm 100%RWS Extrafine Merino Wool (HD-P) 3gg

StockStore®



Scan QR code to
check price & stock



Features



Genuine Stock
Support®



UPW
Hangtags



APEX4
Compatible



BEST Traceability
Service Support

Certificates



HUDDLE⁺

1/3.5Nm 100%RWS Extrafine Merino Wool (HD-P)

A

B

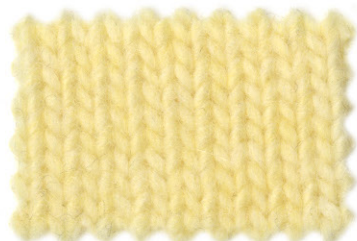
C

D

1



Snowflake
HD-P3000



Sunlight
HD-P3024



Slipper Satin
HD-P3043



Arctic Sky
HD-P3001

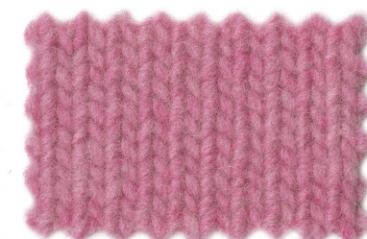
2



Afghan
HD-P3003



Mustard Seed
HD-P3017



Chinese Peony
HD-P3007



Azurine Blue
HD-P3045

3



Laurelin
HD-P3042



Light Camel
HD-P3019



Red Post
HD-P3040



Navy
HD-P3013

4



Mid Grey
HD-P3012



Dormouse
HD-P3020



Bracken
HD-P3027



Shaded Teal
HD-P3036

5



Zinc
HD-P3004



Squirrel
HD-P3005



Valerian
HD-P3044



Tidal Green
HD-P3037

6



Black
HD-P3023



Coffee
HD-P3028



Stag
HD-P3032



Chrome Green
HD-P3046