

UPW

FALL WINTER 2027

MIRAGE ECO

CORE COLLECTION

MIRAGE ECO
MIRAGE AIR ECO
MIRAGE+
MIRAGGIO+
MIRAGE FINE ECO
SADHANA ECO

MIRAGE ECO

Mirage ECO is a luxurious blend of top quality RWS extrafine merino wool with soft cotton fibres, for a naturally sophisticated and smooth handle.

Mirage ECO is also available in a three gauge version, **Mirage Air ECO**.

Building on the success of Mirage ECO, **Mirage+** introduces a more considered composition through the addition of Regenagri® cotton. With a refined, softly structured surface and an expanded palette of 24 colours, it offers greater versatility while maintaining the light, fluid character of the original.

We have upgraded one of our favourite yarns for the winter season, Mirage ECO to **Miraggio+**: a luxurious blend of top quality RWS extrafine merino wool with organic cotton, for a naturally sophisticated and smooth handle.

Mirage Fine ECO is the 14 gauge version of our Mirage ECO.

Sadhana ECO is the perfect yarn for those cosy everyday knits to wear all year round. Its precious fibre mix and construction create a compact cloth with a light sheen and superb stitch definition.

MIRAGE ECO / MIRAGE AIR ECO

SME/SMEA-1004	F3	SME/SMEA-1046	P4	SME/SMEA-1262	O3	SME/SMEA-1311	N4	SME/SMEA-1335	H5	SME/SMEA-1353	B2
SME/SMEA-1005	F4	SME/SMEA-1047	P5	SME/SMEA-1271	G1	SME/SMEA-1313	P2	SME/SMEA-1336	H6	SME/SMEA-1354	B3
SME/SMEA-1020	L4	SME/SMEA-1048	P6	SME/SMEA-1279	G2	SME/SMEA-1315	E3	SME/SMEA-1337	E1	SME/SMEA-1355	B4
SME/SMEA-1022	L5	SME/SMEA-1060	A5	SME/SMEA-1282	I5	SME/SMEA-1317	F5	SME/SMEA-1338	E2	SME/SMEA-1356	B5
SME/SMEA-1023	N5	SME/SMEA-1110	D5	SME/SMEA-1288	K1	SME/SMEA-1318	E4	SME/SMEA-1339	E5	SME/SMEA-1357	B6
SME/SMEA-1024	N6	SME/SMEA-1113	J6	SME/SMEA-1289	K4	SME/SMEA-1319	G3	SME/SMEA-1340	F1	SME/SMEA-1358	D6
SME/SMEA-1031	O4	SME/SMEA-1125	A2	SME/SMEA-1293	F6	SME/SMEA-1321	I4	SME/SMEA-1341	I3	SME/SMEA-1359	E6
SME/SMEA-1034	D2	SME/SMEA-1165	O5	SME/SMEA-1294	F2	SME/SMEA-1323	J3	SME/SMEA-1342	J1	SME/SMEA-1360	G4
SME/SMEA-1036	D4	SME/SMEA-1207	L1	SME/SMEA-1295	G5	SME/SMEA-1324	L2	SME/SMEA-1343	J4	SME/SMEA-1361	G6
SME/SMEA-1038	A6	SME/SMEA-1210	A4	SME/SMEA-1298	A3	SME/SMEA-1325	K6	SME/SMEA-1344	K5	SME/SMEA-1362	I6
SME/SMEA-1039	C2	SME/SMEA-1218	I2	SME/SMEA-1301	C4	SME/SMEA-1328	L3	SME/SMEA-1345	J5	SME/SMEA-1363	M1
SME/SMEA-1040	D1	SME/SMEA-1231	C1	SME/SMEA-1305	I1	SME/SMEA-1329	O2	SME/SMEA-1346	L6	SME/SMEA-1364	M2
SME/SMEA-1042	D3	SME/SMEA-1232	C3	SME/SMEA-1307	J2	SME/SMEA-1331	H1	SME/SMEA-1347	N1	SME/SMEA-1365	M3
SME/SMEA-1043	A1	SME/SMEA-1233	C6	SME/SMEA-1308	K2	SME/SMEA-1332	H2	SME/SMEA-1348	N3	SME/SMEA-1366	M4
SME/SMEA-1044	P1	SME/SMEA-1253	C5	SME/SMEA-1309	K3	SME/SMEA-1333	H3	SME/SMEA-1349	O6	SME/SMEA-1367	M5
SME/SMEA-1045	P3	SME/SMEA-1261	O1	SME/SMEA-1310	N2	SME/SMEA-1334	H4	SME/SMEA-1352	B1	SME/SMEA-1368	M6

MIRAGGIO+ / MIRAGE FINE ECO

MG-P/SMF-E1004	C3	MG-P/SMF-E1045	H3	MG-P/SMF-E1247	F2	MG-P/SMF-E1310	F4	MG-P/SMF-E1330	B3	MG-P/SMF-E1360	D2
MG-P/SMF-E1005	C5	MG-P/SMF-E1046	H4	MG-P/SMF-E1250	C4	MG-P/SMF-E1311	F6	MG-P/SMF-E1333	B2	MG-P/SMF-E1369	B4
MG-P/SMF-E1022	G3	MG-P/SMF-E1047	H5	MG-P/SMF-E1279	C1	MG-P/SMF-E1312	G4	MG-P/SMF-E1339	D6	MG-P/SMF-E1370	B5
MG-P/SMF-E1023	G5	MG-P/SMF-E1048	H6	MG-P/SMF-E1292	G2	MG-P/SMF-E1313	H2	MG-P/SMF-E1341	B1	MG-P/SMF-E1371	B6
MG-P/SMF-E1024	G6	MG-P/SMF-E1077	D1	MG-P/SMF-E1295	D3	MG-P/SMF-E1315	D4	MG-P/SMF-E1345	E5	MG-P/SMF-E1372	E3
MG-P/SMF-E1038	A5	MG-P/SMF-E1125	A3	MG-P/SMF-E1296	D5	MG-P/SMF-E1322	E1	MG-P/SMF-E1350	C2	MG-P/SMF-E1373	E4
MG-P/SMF-E1043	A1	MG-P/SMF-E1183	A4	MG-P/SMF-E1298	A2	MG-P/SMF-E1323	E2	MG-P/SMF-E1356	A6	MG-P/SMF-E1374	E6
MG-P/SMF-E1044	H1	MG-P/SMF-E1239	G1	MG-P/SMF-E1309	F3	MG-P/SMF-E1327	F5	MG-P/SMF-E1358	C6	MG-P/SMF-E1375	F1

MIRAGE ECO

2/34Nm 55%RWS Extrafine Merino Wool 45%Cotton
(Machine Washable) (SME) 12gg

StockStore®



Scan QR code to
check price & stock



Features



Genuine Stock
Support®



Machine
Washable



UPW
Hangtags



APEX4
Compatible



WHOLEGARMENT®



BEST Traceability
Service Support

Certificates



MIRAGE ECO

2/34Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SME)

MIRAGE AIR ECO

1/3.1Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SMEA)

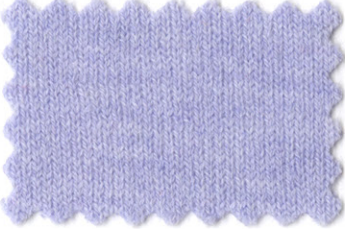
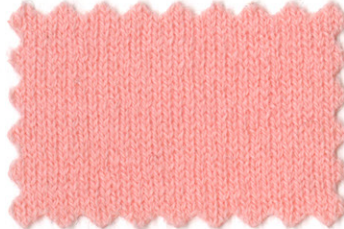
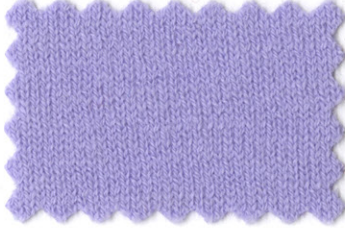
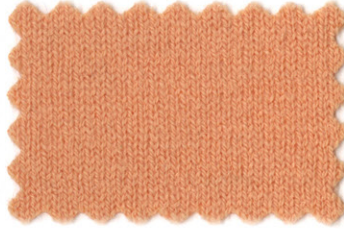
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2	 Whipped Cream SME-1125 SMEA-1125	 Suede Frost SME-1353 SMEA-1353	 Malt SME-1039 SMEA-1039	 Squirrel SME-1034 SMEA-1034
3	 Sweet Milk SME-1298 SMEA-1298	 Laurelin SME-1354 SMEA-1354	 Auburn SME-1232 SMEA-1232	 Coffee SME-1042 SMEA-1042
4	 Cobweb SME-1210 SMEA-1210	 Acacia Bark SME-1355 SMEA-1355	 Roasted Roots SME-1301 SMEA-1301	 Loden SME-1036 SMEA-1036
5	 Soft Suede SME-1060 SMEA-1060	 Moccasin SME-1356 SMEA-1356	 Castagne SME-1253 SMEA-1253	 Forest SME-1110 SMEA-1110
6	 Oatmeal SME-1038 SMEA-1038	 Sycamore SME-1357 SMEA-1357	 Rich Mahogany SME-1233 SMEA-1233	 Dark Knight SME-1358 SMEA-1358

MIRAGE ECO

2/34Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SME)

MIRAGE AIR ECO

1/3.1Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SMEA)

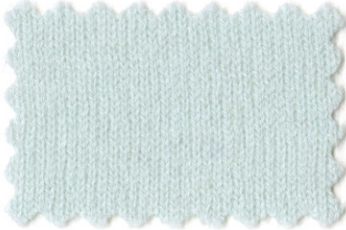
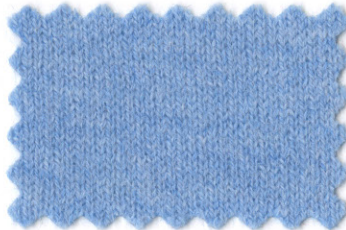
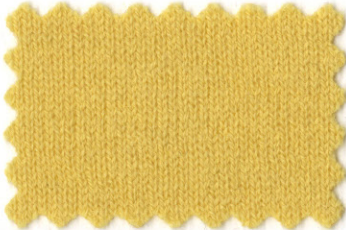
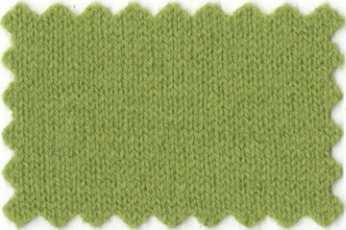
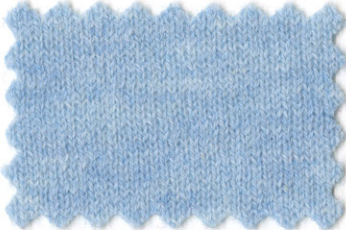
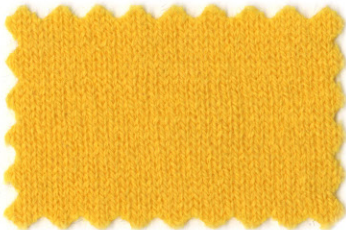
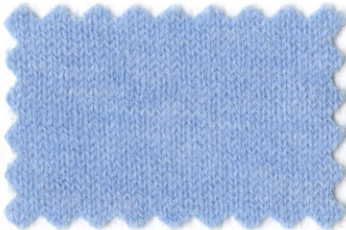
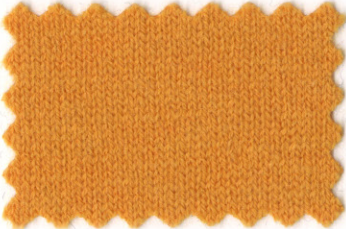
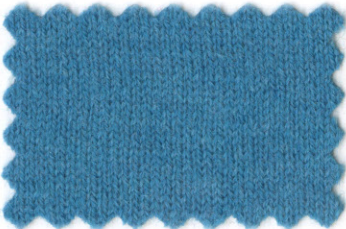
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1	 Lavender Ice SME-1337 SMEA-1337	 Lolly Pop SME-1340 SMEA-1340	 Coraline SME-1271 SMEA-1271	 Gentle Pink SME-1331 SMEA-1331
2	 Hyacinth SME-1338 SMEA-1338	 Bright Flame SME-1294 SMEA-1294	 Flamingo SME-1279 SMEA-1279	 Iced Melon SME-1332 SMEA-1332
3	 Heliotrope SME-1315 SMEA-1315	 Crimson SME-1004 SMEA-1004	 Rosae SME-1319 SMEA-1319	 Biscuit Buff SME-1333 SMEA-1333
4	 Aoud SME-1318 SMEA-1318	 Pinotage SME-1005 SMEA-1005	 Duchesse SME-1360 SMEA-1360	 Dried Maple SME-1334 SMEA-1334
5	 Purple Velvet SME-1339 SMEA-1339	 Grenat SME-1317 SMEA-1317	 Amaranth SME-1295 SMEA-1295	 Golden Bronze SME-1335 SMEA-1335
6	 Phantome SME-1359 SMEA-1359	 Nocturne SME-1293 SMEA-1293	 Rose Taupe SME-1361 SMEA-1361	 Koi SME-1336 SMEA-1336

MIRAGE ECO

2/34Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SME)

MIRAGE AIR ECO

1/3.1Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SMEA)

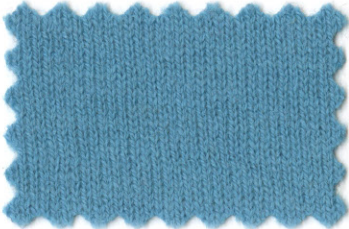
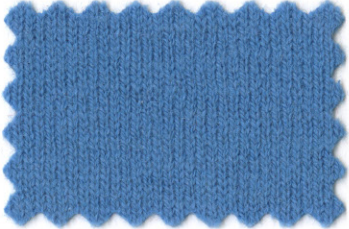
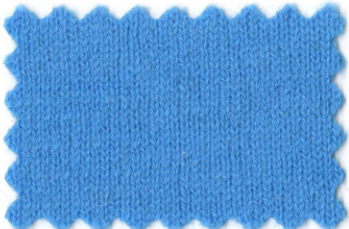
	I	J	K	L
1	 Limonite SME-1305 SMEA-1305	 Meadow Gold SME-1342 SMEA-1342	 Sea Salter SME-1288 SMEA-1288	 Blue Glacier SME-1207 SMEA-1207
2	 Eggnog SME-1218 SMEA-1218	 Fougere SME-1307 SMEA-1307	 Aethera SME-1308 SMEA-1308	 Hussar Blue SME-1324 SMEA-1324
3	 Yarrow Glod SME-1341 SMEA-1341	 Bergamot SME-1323 SMEA-1323	 Air Blue SME-1309 SMEA-1309	 Moondust SME-1328 SMEA-1328
4	 Ambergris SME-1321 SMEA-1321	 French Green SME-1343 SMEA-1343	 Seashore SME-1289 SMEA-1289	 Marathon SME-1020 SMEA-1020
5	 Marigold SME-1282 SMEA-1282	 Dark Aventurine SME-1345 SMEA-1345	 Maritime SME-1344 SMEA-1344	 Indigo SME-1022 SMEA-1022
6	 Marmot Gold SME-1362 SMEA-1362	 Lebanese Pine SME-1113 SMEA-1113	 Napoli SME-1325 SMEA-1325	 Observatory Blue SME-1346 SMEA-1346

MIRAGE ECO

2/34Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SME)

MIRAGE AIR ECO

1/3.1Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable)
(SMEA)

	M	N	O	P
1	 Tourmaline SME-1363 SMEA-1363	 Blue Steel SME-1347 SMEA-1347	 Ice SME-1261 SMEA-1261	 Earl Grey SME-1044 SMEA-1044
2	 Azurine Blue SME-1364 SMEA-1364	 Zaffer Blue SME-1310 SMEA-1310	 French Grey SME-1329 SMEA-1329	 Inox SME-1313 SMEA-1313
3	 Olympus Blue SME-1365 SMEA-1365	 Bridge Blue SME-1348 SMEA-1348	 Ashen SME-1262 SMEA-1262	 Mid Grey SME-1045 SMEA-1045
4	 Hummingbird SME-1366 SMEA-1366	 Mazarine SME-1311 SMEA-1311	 Moody Blue SME-1031 SMEA-1031	 Graphite SME-1046 SMEA-1046
5	 Arbor Blue SME-1367 SMEA-1367	 Bright Navy SME-1023 SMEA-1023	 Blue Smoke SME-1165 SMEA-1165	 Charcoal SME-1047 SMEA-1047
6	 Baltic Depths SME-1368 SMEA-1368	 Navy SME-1024 SMEA-1024	 Gunsmoke SME-1349 SMEA-1349	 Black SME-1048 SMEA-1048

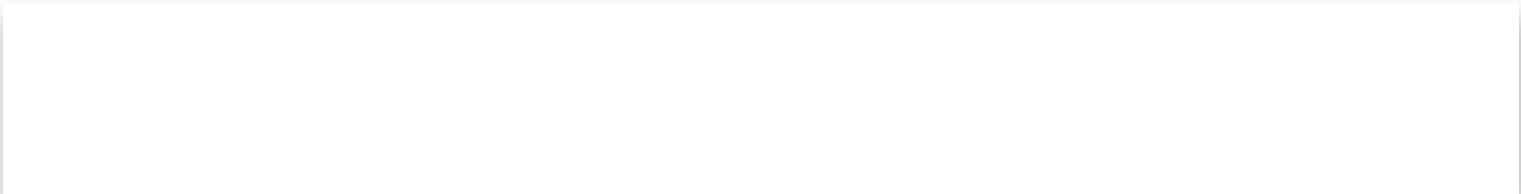
MIRAGE AIR ECO

1/3.1Nm 55%RWS Extrafine Merino Wool 45%Cotton
(Machine Washable) (SMEA) 3gg

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Features



Genuine Stock
Support®



Machine
Washable



UPW
Hangtags



APEX4
Compatible



CREATIVITY ON
DEMAND



BEST Traceability
Service Support

Certificates





Regenagri[®] Cotton

Building a robust cotton regulatory framework for the protection of farmland biodiversity.

Regenagri[®] is a global initiative advancing regenerative agriculture to restore land health and support farming communities. Through clear standards, digital tools, and third-party verified outcomes, it helps farms transition to eco-friendly practices. In line with its “Sustainability from the Source” commitment, UPW will adopt Regenagri-certified regenerative cotton from 2025, building a traceable green supply chain from field to fiber.



A Comparison of Cotton Types

Organic Cotton

Less environmental harm



No synthetic pesticides/GMOs



Improved soil and water health



Certified traceability (e.g. GOTS)

Regenagri[®] Cotton

Net Positive Impact



Enhances soil health & carbon sequestration



Improves biodiversity & water cycles



Strengthens farmer resilience & value



Provides full transparency & third-party verification



Actively restores land health

MIRAGE+

2/34Nm 55%RWS Extrafine Merino Wool
45%Regenagri® Cotton (Machine Washable) (SM-P) 12gg

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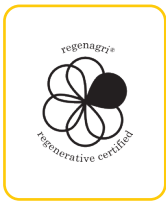
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Features

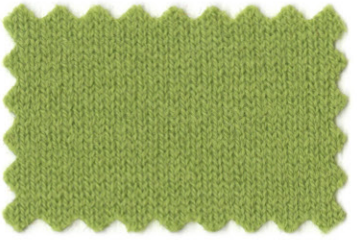
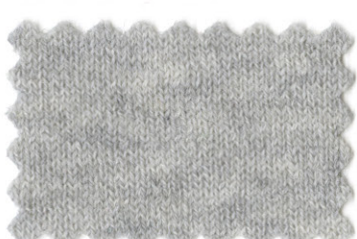
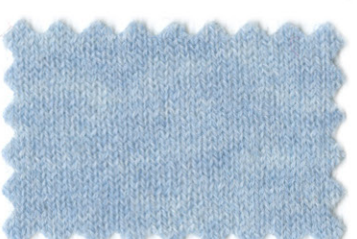


Certificates



MIRAGE⁺

2/34Nm 55%RWS Extrafine Merino Wool 45%Regenagri® Cotton
(Machine Washable) (SM-P)

	A	B	C	D
1	 Snowflake SM-P1043	 Suede Frost SM-P1353	 Lolly Pop SM-P1340	 Meadow Gold SM-P1342
2	 Whipped Cream SM-P1125	 Laurelin SM-P1354	 Crimson SM-P1004	 Fougere SM-P1307
3	 Chamois SM-P1231	 Haar SM-P1352	 Pinotage SM-P1005	 French Green SM-P1343
4	 Earl Grey SM-P1044	 Acacia Bark SM-P1355	 Duchesse SM-P1360	 Aethera SM-P1308
5	 Mid Grey SM-P1045	 Moccasin SM-P1356	 Amaranth SM-P1295	 Hussar Blue SM-P1324
6	 Black SM-P1048	 Sycamore SM-P1357	 Rose Taupe SM-P1361	 Indigo SM-P1022

MIRAGGIO+

2/34Nm 30%RWS Extrafine Merino Wool
70%Organic Cotton (Machine Washable) (MG-P) 12gg

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Features



Certificates



MIRAGGIO+

2/34Nm 30%RWS Extrafine Merino Wool
70%Organic Cotton (Machine Washable) (MG-P)

MIRAGE FINE ECO

2/48Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable) (SMF-E)

	A	B	C	D
1				
	Snowflake MG-P1043 SMF-E1043	Yarrow Gold MG-P1341 SMF-E1341	Flamingo MG-P1279 SMF-E1279	Soft Peach MG-P1077 SMF-E1077
2				
	Sweet Milk MG-P1298 SMF-E1298	Biscuit Buff MG-P1333 SMF-E1333	Aurora Red MG-P1350 SMF-E1350	Duchesse MG-P1360 SMF-E1360
3				
	Whipped Cream MG-P1125 SMF-E1125	Dutch Orange MG-P1330 SMF-E1330	Crimson MG-P1004 SMF-E1004	Amaranth MG-P1295 SMF-E1295
4				
	Camel MG-P1183 SMF-E1183	Medlar MG-P1369 SMF-E1369	Dark Cherry MG-P1250 SMF-E1250	Heliotrope MG-P1315 SMF-E1315
5				
	Oatmeal MG-P1038 SMF-E1038	Terra Rose MG-P1370 SMF-E1370	Pinotage MG-P1005 SMF-E1005	African Violet MG-P1296 SMF-E1296
6				
	Moccasin MG-P1356 SMF-E1356	Nut Brittle MG-P1371 SMF-E1371	Dark Knight MG-P1358 SMF-E1358	Purple Velvet MG-P1339 SMF-E1339

MIRAGGIO+

2/34Nm 30%RWS Extrafine Merino Wool
70%Organic Cotton (Machine Washable) (MG-P)

MIRAGE FINE ECO

2/48Nm 55%RWS Extrafine Merino Wool
45%Cotton (Machine Washable) (SMF-E)

	E	F	G	H
1	 Biogreen MG-P1322 SMF-E1322	 Cloud Race MG-P1375 SMF-E1375	 Blue Agate MG-P1239 SMF-E1239	 Earl Grey MG-P1044 SMF-E1044
2	 Bergamot MG-P1323 SMF-E1323	 Pool Tile MG-P1247 SMF-E1247	 Blue Flight MG-P1292 SMF-E1292	 Inox MG-P1313 SMF-E1313
3	 Bright Jade MG-P1372 SMF-E1372	 Air Blue MG-P1309 SMF-E1309	 Indigo MG-P1022 SMF-E1022	 Mid Grey MG-P1045 SMF-E1045
4	 Deep Sage MG-P1373 SMF-E1373	 Zaffer Blue MG-P1310 SMF-E1310	 Azimuth MG-P1312 SMF-E1312	 Graphite MG-P1046 SMF-E1046
5	 Dark Aventurine MG-P1345 SMF-E1345	 Electric Storm MG-P1327 SMF-E1327	 Bright Navy MG-P1023 SMF-E1023	 Charcoal MG-P1047 SMF-E1047
6	 Night Forager MG-P1374 SMF-E1374	 Mazarine MG-P1311 SMF-E1311	 Navy MG-P1024 SMF-E1024	 Black MG-P1048 SMF-E1048

MIRAGE FINE ECO

2/48Nm 55%RWS Extrafine Merino Wool 45%Cotton
(Machine Washable) (SMF-E) 14gg

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Features



Genuine Stock
Support®



Machine
Washable



UPW
Hangtags



APEX4
Compatible



WHOLEGARMENT®



BEST Traceability
Service Support

Certificates



SADHANA ECO

6/34Nm 55%RWS Extrafine Merino Wool 45%Cotton
(Machine Washable)(SAD-E) 7gg

StockStore®



Scan QR code to
check price & stock



Features



Genuine Stock
Support®



Machine
Washable



UPW
Hangtags



APEX4
Compatible



WHOLEGARMENT®



CREATIVITY ON
DEMAND



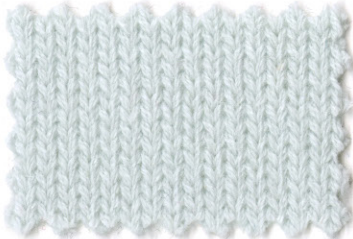
Blockchain
Service

Certificates



SADHANA ECO

6/34Nm 55%RWS Extrafine Merino Wool 45%Cotton (Machine Washable)(SAD-E)

	A	B	C	D
1	 Whipped Cream SAD-E1125	 Gentle Pink SAD-E1331	 Sea Salter SAD-E1288	 Moody Blue SAD-E1031
2	 Chamois SAD-E1231	 Bright Flame SAD-E1294	 French Green SAD-E1343	 Graphite SAD-E1046
3	 Oatmeal SAD-E1038	 Auburn SAD-E1232	 Forest SAD-E1110	 Navy SAD-E1024