

UPW

H E R

CORE COLLECTION

FALL WINTER 2027

O +

HERO+
HERO DONEGAL+

HERO+

Hero+ is a classic coarser wool in multi-coloured melanges for an authentic Shetland look and hand feel. The robust nature of Hero+, with its dry and firm touch and kempy appearance has the nostalgic appeal of true heritage knitwear.

Building on the authentic character of Hero+, **Hero Donegal+** introduces a richer, more nuanced surface through irregular flecks scattered across the yarn. The dry, slightly coarse hand remains, but is softened by this layered colour effect, bringing depth and quiet variation to the fabric.

Rooted in a classic Shetland sensibility, it lends itself to knitwear with a sense of honesty and structure—ideal for timeless pieces where texture and colour emerge gradually through wear and movement.

HERO+

HW-P1001	A2	HW-P1039	C5	HW-P1070	B2	HW-P1087	C2	HW-P1102	F1	HW-P1110	E2
HW-P1002	B1	HW-P1043	B5	HW-P1071	A4	HW-P1090	D3	HW-P1103	F2	HW-P1111	E5
HW-P1003	B4	HW-P1044	H5	HW-P1073	C6	HW-P1091	D5	HW-P1104	F4	HW-P1112	F3
HW-P1006	G4	HW-P1056	G3	HW-P1082	E6	HW-P1094	E1	HW-P1105	F5	HW-P1113	F6
HW-P1008	B3	HW-P1058	E4	HW-P1083	A5	HW-P1095	E3	HW-P1106	D6	HW-P1114	G1
HW-P1024	G5	HW-P1060	G2	HW-P1084	A6	HW-P1096	C3	HW-P1107	D4	HW-P1115	H1
HW-P1034	G6	HW-P1068	A1	HW-P1085	B6	HW-P1100	H3	HW-P1108	D1	HW-P1116	H2
HW-P1037	C4	HW-P1069	A3	HW-P1086	C1	HW-P1101	H4	HW-P1109	D2	HW-P1117	H6

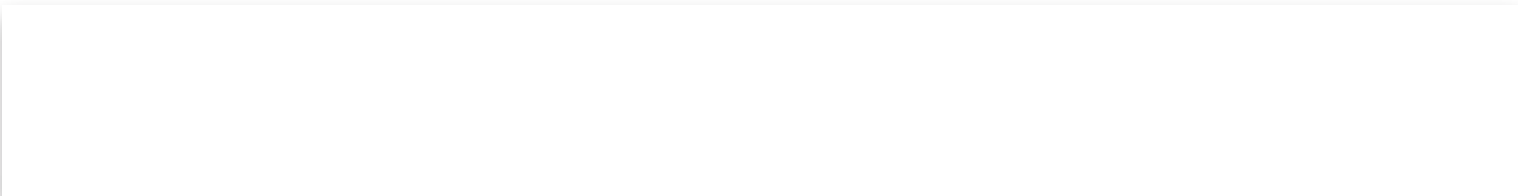
HERO+

2/9Nm 100%RWS Wool (HW-P) 5gg

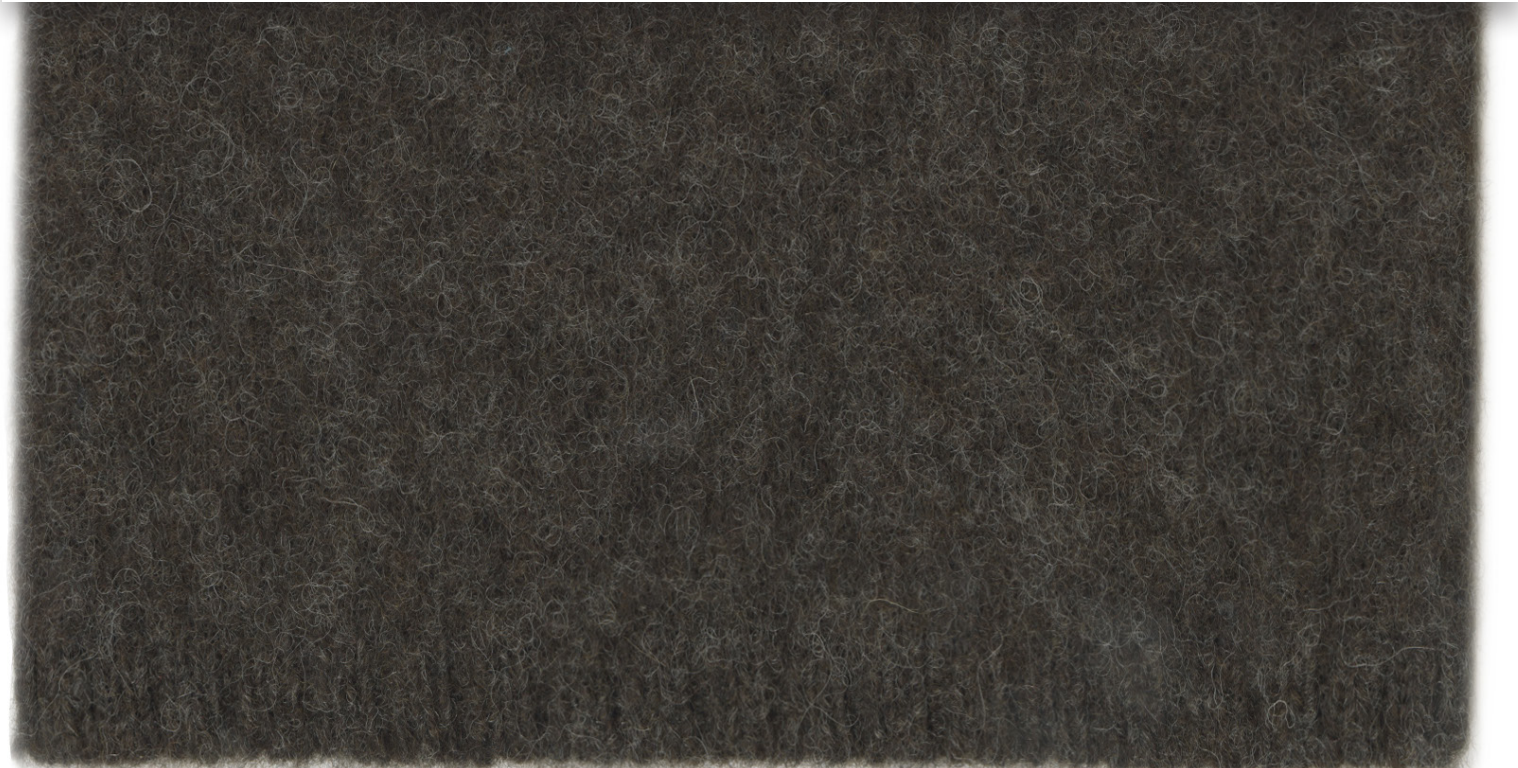
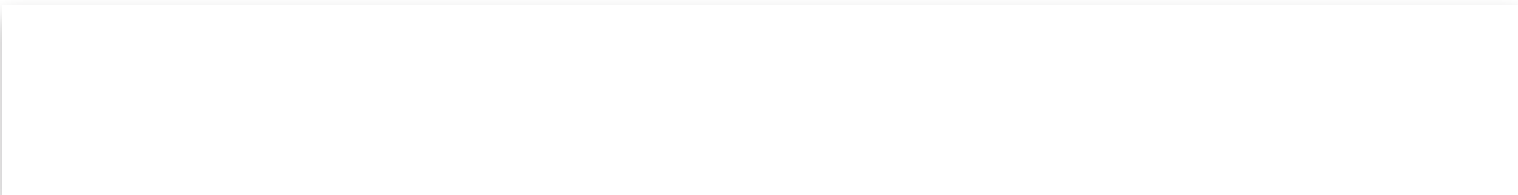
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Swatch Colour: HW-P1085 Coffee (Normal Wash)



Swatch Colour: HW-P1085 Coffee (Overwash)

HERO⁺

2/9Nm 100%RWS Wool (HW-P)

	A	B	C	D
1				
	Arctic HW-P1068	Miller HW-P1002	Keystone HW-P1086	Sun Valley HW-P1108
2				
	Herder HW-P1001	Dormouse HW-P1070	Honey Ginger HW-P1087	Golden Bronze HW-P1109
3				
	Lady Grey HW-P1069	Hillside Mist HW-P1008	Roasted Roots HW-P1096	Mattone HW-P1090
4				
	Ashen HW-P1071	Crofter HW-P1003	Woodcutter HW-P1037	Nocturne HW-P1107
5				
	Mid Grey HW-P1083	Carver HW-P1043	Lumberjack HW-P1039	Malbec HW-P1091
6				
	Graphite HW-P1084	Coffee HW-P1085	Black HW-P1073	Hortensia HW-P1106

HERO⁺

2/9Nm 100%RWS Wool (HW-P)

	E	F	G	H
1	 Clementine HW-P1094	 Rosewater HW-P1102	 Tourmaline HW-P1114	 Chrome Green HW-P1115
2	 Lolly Pop HW-P1110	 Pink Parfait HW-P1103	 Aegean HW-P1060	 Bright Jade HW-P1116
3	 Coral Orange HW-P1095	 Duchesse HW-P1112	 Islander HW-P1056	 Orto HW-P1100
4	 Ginger Tangerine HW-P1058	 Heliotrope HW-P1104	 Tailor HW-P1006	 Verza HW-P1101
5	 Flame HW-P1111	 Violette HW-P1105	 Captain HW-P1024	 Arborist HW-P1044
6	 Crimson HW-P1082	 Valerian HW-P1113	 Fisherman HW-P1034	 Deep Sage HW-P1117

HERO DONEGAL+

2/9Nm 100%RWS Wool (HW-PD) 5gg

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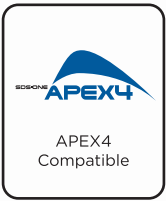
Features



Genuine Stock
Support®



UPW
Hangtags



APEX4
Compatible



WHOLEGARMENT®



BEST Traceability
Service Support

Certificates



HERO DONEGAL⁺
2/9Nm 100%RWS Wool (HW-PD)

A

B

C

1



Pumice
HW-PD2001

Haze
HW-PD2003

Waterville
HW-PD2005

2



Fawn
HW-PD2002

Basalt
HW-PD2004

Garnet
HW-PD2006